

Ch 4 - Who's Afraid of Sociology?

OBJS

1. to understand the empirical world and inconvenient facts
2. To explain ethnocentrism and culture shock
3. to apply cultural relativism to our understanding of others.

Bellringer Quiz:

1. Define the empirical world.
2. Define inconvenient facts according to Weber.
3. Define Ethnocentrism.
4. Define Culture Shock.
5. Explain cultural relativism.

BODY:

Quickwrite- describe your morning ritual....what do you do after you wake up and before you go to school....

5 minutes to write.

Pass/Read and Comment...2x

Empirical World and inconvenient facts

↓
things that
can be
observed through
your senses

↓
pieces of evidence
that contradict what
you believe or you
want to believe
about the social
world

Ethnocentrism → judging other's cultures
+ customs to be beneath
your own.

↓ dangerous to sociology

Culture Shock ♪ whole
feeling of being in an
alien setting

Cultural Relativism

belief that other ppl & their ways can only be understood in terms of the cultural context of the ppl....

* Soc. does not agree/disagree w/ ppl's behavior

studies + looks for reasons why....

