ch 4.notebook July 10, 2014

Ch 4 - Who's Afraid of Sociology?

OBJS

- 1. to understand the empirical world and inconvenient facts
- 2. To explain ethnocentrism and culture shock
- 3. to apply cultural relativism to our understanding of others.

Bellringer Quiz:

- 1. Define the empirical world.
- 2. Define inconvenient facts according to Weber.
- 3. Define Ethnocentrism.
- 4. Define Culture Shock.
- 5. Explain cultural relativism.

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BODY:

Quickwrite- describe your morning ritual....what do you do after you wake up and before you go to school....

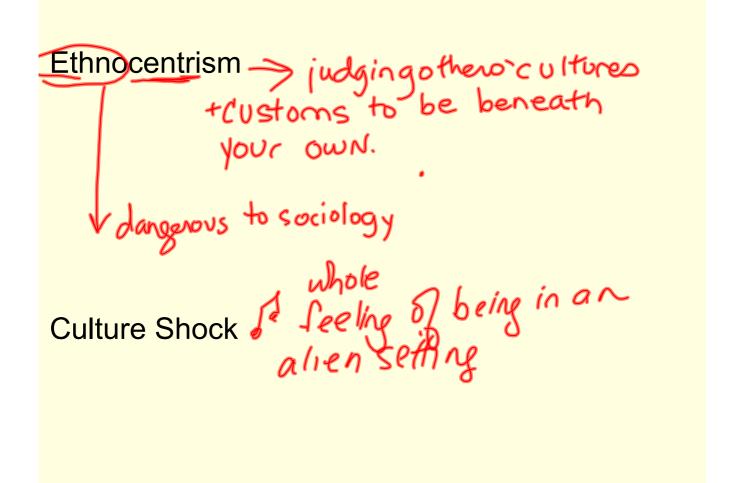
5 minutes to write.

Pass/Read and Comment...2x

Empirical World and inconvenient facts

things that can be observed through your senses

pieces of evidence
that contradict what
you believe or you
want to believe
about the social
world



Cultural Relativism

belief that other ppl & their

ways can only understood

in terms of the cultural

context of the ppl....

A Soc. does not agreef disagree

w/ppls behavior

Studies + looks for reasons why

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